

Message to our Shareholders



Kozo Takahashi

April 1980	Joined Sharp Corporation
September 2008	Executive Officer; Group General Manager, Health and Environment Systems Group
April 2010	Executive Managing Officer; Group General Manager, North and South America Group
April 2012	Executive Vice President; Chief Officer, Sales and Marketing; Group General Manager, Global Business Group
June 2012	Representative Director and Executive Vice President; Chief Officer, Sales and Marketing; Group General Manager, Global Business Group
July 2012	Representative Director and Executive Vice President; Chief Officer, Products Business; Group General Manager, Global Business Group
April 2013	Representative Director and Executive Vice President; Chief Officer, Products Business Group
June 2013	President of Sharp Corporation

We will stay as “the kind of company society needs.”

In fiscal 2013, ended March 31, 2014, Sharp returned to profitability after two years of losses, marking the first step on its road to recovery. However, there is definitely no room for complacency, as crucial moments lie ahead.

To achieve recovery and growth, Sharp must continue steadily implementing its Medium-Term Management Plan. For a start, this will require reforms of our corporate culture and customs. Since I became president in June 2013, I have personally visited not only our large business operations but also sales and service offices with small personnel numbers to hear the opinions of our workers and directly convey my thoughts. I feel that the shortest path to our recovery lies in awakening the spirit of challenge and creativity in the employees.

At the beginning of 2014, all of us at Sharp made our own “Action Declaration” towards recovery and growth, in accordance with Sharp’s business philosophy and business creed. What I declared was “I will develop into a company that creates good culture from one that changes culture.” I want

Sharp to re-build a “good corporate culture” so it will be able to stay as “the kind of company that society needs”—for 10, 20, and even 100 years from today. I believe that achieving it is my role as a president.

Undoubtedly, these efforts have begun to change the consciousness of everyone at Sharp.

We should not only commit ourselves to tasks or issues faced right now, but also embrace challenges of five or ten years down the track, then we will be the engine for Sharp’s recovery and growth.

All of us stand united in our quest to achieve recovery and growth for Sharp.

July 2014



President