

Notice Regarding Executive Personnel Changes

1. Changes of Directors and Executive Officers (Effective April 1, 2014)

New Title (New Responsibility)	Name	Current Title (Current Responsibility)
Representative Director and Executive Vice President (Group General Manager, Corporate Management Group; Chief Officer, Global Business Development)	Tetsuo Onishi	Representative Director and Senior Executive Managing Officer (Group General Manager, Corporate Management Group)
Senior Executive Managing Officer (CEO for Asia, Middle East, and Africa; Chairman, Sharp Electronics (Malaysia) Sdn. Bhd.)	Noboru Fujimoto	Executive Managing Officer (Regional Chief Officer- Asia-Pacific; General Manager, Sales & Marketing-Asia-Pacific; Chairman, Sharp Electronics (Malaysia) Sdn. Bhd.)
Director and Executive Managing Officer (Group Deputy General Manager, Corporate Management Group; Chief Officer, Corporate Strategy)	Satoshi Fujimoto	Director and Executive Managing Officer (Group Deputy General Manager, Corporate Management Group; Division General Manager, Structural Reform Division)
Director and Executive Managing Officer (CEO for North & South America; Chairman, Sharp Electronics Corporation (U.S.))	Toshihiko Fujimoto	Director and Executive Managing Officer (Chief Officer, Corporate Strategy, Corporate Management Group)
Executive Managing Officer (Division General Manager, Energy System Solutions Division)	Kazushi Mukai	Executive Officer (Division General Manager, Solar Systems Division)
Director and Executive Managing Officer (General Counsel, Corporate Management Group)	Yumiko Ito	Director and Executive Officer (General Counsel, Corporate Management Group)
Executive Officer (Deputy CEO for Asia, Middle East, and Africa; General Manager, Sales & Marketing for Asia-Pacific; Deputy Chairman, Sharp Electronics (Malaysia) Sdn. Bhd.)	Akira Atarashi	Executive Officer (Division Deputy General Manager, Domestic Sales and Marketing Division; President, Sharp Electronics Marketing Corporation)
Executive Officer (General Manager, Sales & Marketing for North & South America; President, Sharp Electronics Corporation (U.S.))	Toshiyuki Osawa	Executive Officer (CEO for North & South America; Chairman of the Board, Sharp Electronics Corporation (U.S.))
Executive Officer (Division General Manager, Market Development Division)	Akihiko Imaya	Executive Officer (Division General Manager, Display Device Development Division)
Executive Officer (CEO and CMO for Europe; Chairman, Sharp Electronics (Europe) Ltd.)	Hiroshi Sasaoka	Executive Officer (CEO and CMO for Europe, Middle East, and Africa Business Unit; Chairman, Sharp Electronics (Europe)Ltd.)

2. Newly Appointed Executive Officers (Effective April 1, 2014)

New Title (New Responsibility)	Name	Current Responsibility
Executive Officer (Division General Manager, Display Device Business Division)	Masakazu Wada	Division General Manager, Display Device Business Division
Executive Officer (Division General Manager, Domestic Sales and Marketing Division)	Ryoichi Miyanaga	Division Deputy General Manager, Domestic Sales and Marketing Division; President, Sharp Energy System Solutions Corporation

3. Retiring Executive Officer (Effective March 31, 2014)

Name	Current Title (Current Responsibility)
Kazutaka Ihori	Executive Managing Officer (Division General Manager, Domestic Sales and Marketing Division)